

Social Media Internship

PREREQUISITES

- Matric/equivalent
- Completed diploma or higher certificate in Social Media/Media Knowledge numerous social platforms (LinkedIn, Facebook, Instagram, Twitter, TikTok)
- Basic knowledge of design (Adobe) beneficial
- Knowledge of copywriting with excellent written English
- Clear criminal and credit record

Please submit your CV **only if you qualify the above minimum criteria.**

AppCentrix is a South African managed IT services company based in Centurion, Gauteng. We provide our customers with real-time visibility of their independent data across the technology landscape and translate it into information to support decision makers in their strategic journey of digital transformation. Please review our website before applying: www.appcentrix.co.za

DESCRIPTION

We currently have a vacancy for Social Media Intern at our Head Office in Centurion. The suitable candidate must currently reside in Gauteng and is able to come into the office 2-3 times per week.

Join us and work in an exciting and challenging environment where we expect and reward performance. The candidate is expected to have an understanding and passion for IT services and have a solutions mindset to spark interest and trigger conversations through social media targeted at the South African private and public sectors.

JOB SPECIFICATION

- Assist the Marketing Manager and COO in planning, creating and administering of social media content and calendar
- Increase following and site traffic from social channels
- Ensure customer engagement
- Monitor key metrics and analytics of social platforms

WORKING HOURS

- The position will entail normal working hours but may at times require media related tasks to be completed after hours according to campaign strategy.

APPLICATIONS

We are aiming to fill this position by March 2022.

If you do not hear from us, you may assume that the fit was not right.